

Social Media Layout Guides

Installation & Usage Guide

Version 1.0

Practical transparent overlays for planning safer social media layouts.

A free set of transparent layout overlays and an editable Adobe Illustrator source file for planning social media posts, portrait posts, Reels, and Stories.

PACKAGE CONTENTS

Included files

01	Square Post Guide	1080 x 1080 px
02	Portrait Post Guide	1080 x 1350 px
03	Reel Guide 01	1080 x 1920 px
04	Reel Guide 02	1080 x 1920 px
05	Story Guide	1080 x 1920 px
AI	Editable Adobe Illustrator source	Five artboards

Compatible workflows

The PNG overlays may be used in applications that support transparent PNG files, including Adobe Illustrator, Adobe Photoshop, Figma, Canva, Affinity applications, and compatible layout or image-editing software.

Important context

The AI source requires Adobe Illustrator or compatible software. The guides help account for visible platform interface areas, but they do not guarantee identical display across every device, account, interface version, or platform update.

How to use the guides

Use the matching overlay at the document's exact canvas size, keep it above the design, and remove it before final export.

- 1 Create or open a document using the same dimensions as the selected guide.
- 2 Import or place the matching transparent PNG overlay above the design.
- 3 Align it exactly to the full canvas.
- 4 Keep the guide on the top layer.
- 5 Lock the guide layer while designing.
- 6 Keep important logos, text, faces, buttons, and calls to action inside the safer visible areas.
- 7 Preview the design on the relevant platform and device.
- 8 Hide or delete the guide before exporting or publishing the final content.

Editable Source Workflow

1. Open GARTISANA-Social-Media-Layout-Guides.ai.
2. Select the required artboard.
3. Duplicate the guide into the working design when necessary.
4. Keep the guide artwork locked.
5. Export the final design without the guide overlay.

IMPORTANT NOTICE

Social media platforms may change their interfaces, cropping behavior, visible controls, and safe areas over time. Always preview and test the final content inside the relevant platform before publishing.

The guides are planning aids, not guaranteed platform specifications.

License summary

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